

ส. SOR GROUP

THAI FOOD
THAT BETTERS EVERYONE'S LIFE





SOR KHONKAEN

“S.Khonkaen continuing develop Thai wisdom by incorporating innovation and international standards.

Creating products that meet customer needs, delivering high-quality goods that are safe and affordable, with a focus on consumer health.

This is the essence of the phrase *‘Clean...Trustworthy.’*”

Enjoy eating





Fresh & Frozen Meat products

- Vietnamese Sausage
- Fermented Sausage (Naem)
- Thai sausage
- Pork ball



Dried Meat products

- Dried pork & Crispy pork
- Shredded pork
- Crispy pork rinds & Salmon skin
- Chinese Sausage
- Meat Snack



Processed Seafood products

- Fish ball (boiled)
- Fish ball (Fried)
- Fish Tofu
- Fish cake



Ready To Eat (RTE) products

- Thai Menu
- Seafood Menu
- Grilled Chicken
- Stewed Pork & Roasted Pork

FRESH & FROZEN MEAT PRODUCTS

- Vietnamese Sausage
- Fermented Sausage (Naem)
- Thai sausage
- Pork ball



Vietnamese Sausage



Vietnamese Sausage
SOR KHONKAEN

Authentic Vietnamese Sausage
SOR KHONKAEN



210g 275g 320g

SHELF LIFE
12 MONTHS



150g

SHELF LIFE
12 MONTHS

Authentic Vietnamese Sausage with Shitake
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Spicy Vietnamese Sausage
SOR KHONKAEN

Sliced Spicy Vietnamese Sausage
SOR KHONKAEN



170g

SHELF LIFE
12 MONTHS



210g

SHELF LIFE
12 MONTHS



100g

SHELF LIFE
12 MONTHS

Fermented Sausage (Naem)



Fermented Sausage 'Naem'
SOR KHONKAEN

Hot Item



120g 200g

SHELF LIFE
12 MONTHS

Fermented Sausage (Nugget)
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Spicy Fermented Sausage with Gooseberry Leaf (Nugget)
SOR KHONKAEN

Fermented Sausage 'Naem' with Star Gooseberry Leaves
SOR KHONKAEN



60g

SHELF LIFE
12 MONTHS

60g

SHELF LIFE
12 MONTHS

120g

SHELF LIFE
12 MONTHS

Thai Sausage

Thai "E-Sarn" Sausages
SOR KHONKAEN



Hot Item



270g 900g

SHELF LIFE
40 DAYS

Thai "E-Sarn" Sausages
SOR KHONKAEN



200g 600g 900g

SHELF LIFE
35 DAYS

Thai Style Sausage
MOOCHAMP BRAND



900g

SHELF LIFE
40 DAYS

Pork Ball

Pork Ball
SOR KHONKAEN



100g

SHELF LIFE
25 DAYS

Pork Ball
MOOCHAMP BRAND



180g 380g 900g

SHELF LIFE
30 DAYS

Pork Tendon Ball
MOOCHAMP BRAND



180g 380g 900g

SHELF LIFE
30 DAYS



DRIED MEAT MEAT PRODUCTS

- Dried pork & Crispy pork
- Shredded pork
- Crispy pork rinds & Salmon skin
- Chinese Sausage
- Meat Snack



Dried pork & Crispy pork

Grilled Pork Smoke flavor
Original
SOR KHONKAEN

Grilled Pork Smoke flavor
Spicy Sauce
SOR KHONKAEN



90g x 12

SHELF LIFE
12 MONTHS



90g x 12

SHELF LIFE
12 MONTHS

Dried Pork
SOR KHONKAEN

Shredded Pork
with Fried Shallot
SOR KHONKAEN

Crispy Pork
SOR KHONKAEN



200g x 12

SHELF LIFE
6 MONTHS



30g x 6 x 30

80g x 12

SHELF LIFE
6 MONTHS



26g x 6 x 6

140g x 5

SHELF LIFE
8 MONTHS

Shredded pork

Shredded Pork SOR KHONKAEN



40g x 2 x 6

60g x 6 x 5

100g x 12

SHELF LIFE
12 MONTHS

Shredded Pork SOR KHONKAEN



22g x 12

SHELF LIFE
4 MONTHS

Shredded Pork SOR KHONKAEN



70g x 6

SHELF LIFE
70 DAYS

Gold Shredded Pork Bar SOR KHONKAEN



96g x 12

SHELF LIFE
8 MONTHS

Crispy porkrinds & Salmon skin



Crispy Pork Rinds
SOR KHONKAEN



7g x 4 x 12

14g x 6 x 6

SHELF LIFE
6 MONTHS

Sliced Pork Rinds
Origin Recipe
SOR KHONKAEN



18g x 6 x 6

SHELF LIFE
6 MONTHS

Crispy Salmon Skin with
Original Flavor
SOR KHONKAEN



14g x 6 x 6

SHELF LIFE
6 MONTHS

Chinese Sausage

“Selected high-quality meat, meticulously season with no MSG or preservatives, and compress it with modern machinery to ensure a consistently good texture.

Bake to repels moisture and resulted a product that is fragrant, tender, delicious, and meets the high standards of cleanliness.”



Chinese Sausage SOR KHONKAEN



90g x 4 x 6

260g x 6

360g x 12

SHELF LIFE
4 MONTHS

Chinese Sausage BAANPAI BRAND



125g x 6 x 4

260g x 12

360g x 12

SHELF LIFE
4 MONTHS

Meat Snack



Crispy Pork Snack Original Flavor

ENTRÉE



16g x 6 x 6

SHELF LIFE
8 MONTHS

Crispy Pork (Pork & Chicken) Bacon Chilli Flavor

ENTRÉE



16g x 6 x 6

SHELF LIFE
8 MONTHS

Crispy Pork (Pork & Chicken) Duo Cheese Flavor

ENTRÉE



16g x 6 x 6

SHELF LIFE
8 MONTHS

Crispy Pork Rinds Original Flavor

ENTRÉE



14g x 6 x 6

SHELF LIFE
8 MONTHS



CHIU CHOW
BRAND

PROCESSED SEAFOOD PRODUCTS

- Fish ball (boiled)
- Fish ball (Fried)
- Fish Tofu
- Fish cake





Fish Ball (Boiled)

Frozen Fish Ball (Small)
CHIU CHOW



200g x 20 200g x 50
500g x 20 1000g x 10

SHELF LIFE
24 MONTHS

Frozen Fish Ball (Medium)
CHIU CHOW



200g x 20 200g x 50
500g x 20 1000g x 10

SHELF LIFE
24 MONTHS

Frozen Fish Ball (Large)
CHIU CHOW



200g x 20 200g x 50
500g x 20 1000g x 10

SHELF LIFE
24 MONTHS

Frozen Mixed Seafood Fish Ball
CHIU CHOW



200g x 20 200g x 50
500g x 20 1000g x 10

SHELF LIFE
24 MONTHS

Frozen Fish Ball with Vegetable (Rugby Shape)
CHIU CHOW



200g x 20 200g x 50
500g x 20 1000g x 10

SHELF LIFE
24 MONTHS

Frozen Fish Ball with Seaweed
CHIU CHOW



200g x 20 200g x 50
500g x 20 1000g x 10

SHELF LIFE
24 MONTHS

Frozen Steamed Fish Bar
CHIU CHOW



200g x 20 200g x 50
500g x 20 1000g x 10

SHELF LIFE
24 MONTHS

Frozen Fish Ball with Cuttle fish
CHIU CHOW



200g x 20 200g x 50
500g x 20 1000g x 10

SHELF LIFE
24 MONTHS

Frozen Fish Ball with Shrimp
CHIU CHOW



200g x 20 200g x 50
500g x 20 1000g x 10

SHELF LIFE
24 MONTHS



CHIU CHOW BRAND

Fresh & Frozen Meat products

Dried Meat products

Processed Seafood products

Ready To Eat (RTE) products

Fish Ball (Fried)

Frozen Fried Fish Ball (Large)
CHIU CHOW



200g x 20 200g x 50
500g x 20 1000g x 10

SHELF LIFE
24 MONTHS

Frozen Fried Fish Bar
CHIU CHOW



200g x 20 200g x 50
500g x 20 1000g x 10

SHELF LIFE
24 MONTHS



Fish Cake

Frozen Fried Fish Cake
CHIU CHOW



200g x 20 200g x 50
500g x 20 1000g x 10

SHELF LIFE
24 MONTHS

Fish Cake Paste
CHIU CHOW



1000g x 10

SHELF LIFE
24 MONTHS

Fish Cake Paste
CHIU CHOW



500g x 20

SHELF LIFE
24 MONTHS





CHIU CHOW BRAND

Fish Tofu



Frozen Fried Fish Tofu Cube CHIU CHOW

- 250g x 20
- 250g x 50
- 500g x 20
- 1000g x 10

SHELF LIFE
24 MONTHS



Frozen Fried Fish Tofu Cube with Chilli CHIU CHOW



- 240g x 20
- 240g x 50
- 500g x 20
- 1000g x 10

SHELF LIFE
24 MONTHS

Frozen Fried Fish Tofu Ball CHIU CHOW



- 240g x 20
- 240g x 50
- 500g x 20
- 1000g x 10

SHELF LIFE
24 MONTHS

Frozen Fried Fish Tofu (Rugby shape) CHIU CHOW



- 240g x 20
- 240g x 50
- 500g x 20
- 1000g x 10

SHELF LIFE
24 MONTHS

Frozen Fried Fish Tofu Sheet CHIU CHOW



- 240g x 20
- 240g x 50
- 500g x 20
- 1000g x 10

SHELF LIFE
24 MONTHS

READY TO EAT

(RTE) PRODUCTS



Thai Menu



ต้มยำปลาทะพง

"SOR KHONKAEN Seabass in Tom Yum Soup – Fresh seabass in a bold, tangy broth with authentic Thai herbs for a perfect balance of spice and zest."

Seabass in Tom Yum Soup
SOR KHONKAEN

330g x 20



4.00-5.00 Min.
800W-1000W

SHELF LIFE
24 MONTHS



แกงจืดสาหร่ายลูกชิ้นปลา

"SOR KHONKAEN Clear Soup with Seaweed and Fish Balls – Light, flavorful broth with tender fish balls and nutrient-rich seaweed for a comforting, wholesome taste."



Seaweed and Fish Ball Soup
SOR KHONKAEN

325g x 20



4.00-5.00 Min.
800W-1000W

SHELF LIFE
24 MONTHS



ข้าวต้มปลาทะพง

Enjoy the rich flavor of Seabass Rice Porridge, made with fresh seabass and aromatic Thai spices – a warm, nutritious meal to start your day.



Seabass Rice Porridge
SOR KHONKAEN

330g x 20



4.00-5.00 Min.
800W-1000W

SHELF LIFE
24 MONTHS



น่องหมกปลาทะพง

"SOR KHONKAEN Seabass Hor Mok – A perfect blend of authentic Thai spices with firm, fresh seabass fillet, rich coconut cream, and premium ingredients. Experience the true taste of tradition, delivered right to you."



Steamed Thai Fish Curry "Hor-Mok"
SOR KHONKAEN

150g x 20



2.00-3.00 Min.
800W-1000W

SHELF LIFE
24 MONTHS





CHIU CHOW
BRAND

READY
TO EAT
(RTE) PRODUCTS



MADE FROM
REAL FISH



SEAFOOD
MENU



Fish Noodle



Flat Fish Noodle in Tomyum Soup CHIU CHOW

330g x 20 -18°C 4.00-5.00 Min. 800W-1000W

SHELF LIFE
24 MONTHS



Flat Fish Noodle in Original Soup CHIU CHOW

330g x 20 -18°C 4.00-5.00 Min. 800W-1000W

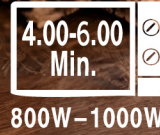
SHELF LIFE
24 MONTHS



PLANT BASED THAI CURRY AND SOUP



-  CONVENIENCE
-  AUTHENTIC THAI RECIPE
-  100% PLANT-BASED
-  NO ARTIFICIAL COLOR
-  NO MSG
-  NO TRANS FAT
-  NO PRESERVATIVE

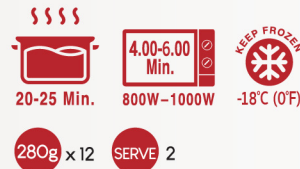




PLANT-BASED THAI GREEN CURRY

SOR KHONKAEN

A rich and aromatic coconut-based curry infused with green chili, Thai herbs, and tender plant-based protein. Enjoy the perfect balance of spice, creaminess, and authentic Thai flavor.



SHELF LIFE
24 MONTHS

PLANT-BASED THAI PANANG CURRY

SOR KHONKAEN

Creamy and mildly spiced, this curry blends roasted peanuts, red curry paste, and coconut milk with soft plant-based protein for a warm, comforting bite of tradition.



SHELF LIFE
24 MONTHS

PLANT-BASED THAI COCONUT & MUSHROOM SOUP

SOR KHONKAEN

A silky coconut soup with a tangy twist from galangal, lemongrass, and lime. Blended with mushrooms and plant-based protein, it's a soothing bowl of authentic Thai flavor.



SHELF LIFE
24 MONTHS

PLANT-BASED THAI MASSAMAN CURRY

SOR KHONKAEN

A hearty, slow-cooked style curry combining coconut milk, warm spices, potatoes, and plant-based protein. Rich, savory, and delicately sweet - a true Thai classic.



SHELF LIFE
24 MONTHS

PACKAGING
3 SIDES SEAL BAG IN PAPER BOX
BOX : 130 X 170 X 30 mm
CARTON : 172.5 X 263.5 X 186.5 mm

READY TO EAT (RTE) PRODUCTS



STEWED PORK & ROAST PORK



Stewed Pork & Roast Pork

Roasted Red Pork
SOR KHONKAEN



500g

SHELF LIFE
12 MONTHS

Stewed Pork Leg
YUNNAN BRAND



2090g

SHELF LIFE
8 MONTHS

Stewed Pork Leg
YUNNAN BRAND



540g

SHELF LIFE
8 MONTHS

Stewed Cabbage with Shiitake
YUNNAN BRAND



240g

SHELF LIFE
12 MONTHS

Stir-Fried Shiitake with Soy Sauce
YUNNAN BRAND



120g

SHELF LIFE
12 MONTHS



THAI FOOD
THAT BETTERS EVERYONE'S LIFE